

# ETHICS IN ACTION

## ALPBACH

The background features a stylized tree with a dark red trunk and branches, set against a light red background. The tree's branches are adorned with various floral and leaf motifs. A large, circular, dotted line structure is positioned on the left side of the tree. At the bottom, a jagged, light blue mountain range is depicted against a dark blue base. The overall design is clean and modern, with a focus on natural elements.

Alpbach, Austria  
21-22 August 2017

## CONCEPT NOTE ETHICS IN ACTION / ALPBACH

### Ethics in Action overview

The Ethics in Action initiative starts from the premise that the grave and urgent challenges of sustainable and integral human development are profoundly moral, requiring not only technical solutions but the actualization of universal ethical principles such as human dignity, social justice, the common good, and shared well-being. Accordingly, Ethics in Action seeks to convene a select group of religious leaders, theologians, academics, business and labor leaders, development practitioners, and activists to identify the values and ethics needed to advance concrete actions in response to these challenges. Ethics in Action will be guided by a core team of participants, supplemented by invited experts for each particular topic. The group will convene 8-10 times over a two-year period.

### Alpbach meeting

Ethics in Action will hold its fourth meeting on August 21-22 in Alpbach, Austria and will collaborate with the European Forum Alpbach. The theme of this meeting will be corporate power and impunity—how a combination of globalization and profit-centered ideology allows powerful multinational companies to eschew responsibility toward the common good and impose externalities on stakeholders (consumers, suppliers, communities). The main aim is to understand how to induce corporate responsibility among powerful international companies. The core group of Ethics in Action participants, plus some additional experts on this particular topic, will be invited.

### Collaboration with European Forum Alpbach

The European Forum Alpbach is a non-profit based in Austria, founded in 1945. It describes itself in the following terms:

*The European Forum Alpbach (EFA) is an interdisciplinary platform for science, politics, business and culture. Established in 1945, the annual European Forum Alpbach and our events throughout the year address the relevant socio-political questions of our time. We connect international decision-makers from all sectors of society with an interested audience and committed young people. Our goal is to create a dialogue across the generational, ideological and other lines that divide us”*

Each year since 1945, this group has hosted a multi-week conference in the Tyrolean mountain village of Alpbach. The Forum’s umbrella topic for 2017 is “*Conflict and Cooperation.*”

All participants in the Ethics in Action meeting will be registered for this year’s Forum, and will receive identification badges upon arrival. The Forum will be booking all hotel rooms.

The two-day Ethics in Action meeting itself will take place in the Böglerhof hotel. The village of Alpbach is small, and all hotels are in easy walking distance of the venue.

As part of our collaboration with the Forum, Ethics in Action has agreed to hold two plenary sessions, one at the end of each day. The first plenary (21 August) will be on the responsibility of religion for sustainable development, while the second (22 August) will address corporate ethical action for the common good. All participants in Ethics in Action are invited to these plenaries. Also, a number of Ethics in Action members have been invited to participate in a Sunday evening (20 August) event entitled “*Storytelling: From Conflict to Cooperation.*” All are welcome to attend this event too.

## NOTA CONCEPTUAL ÉTICA EN ACCIÓN / ALPBACH

### Resumen de Ética en Acción

La iniciativa Ética en Acción parte de la premisa de que los graves y urgentes desafíos del desarrollo humano integral y sostenible son profundamente morales, que exigen no sólo soluciones técnicas, sino también una actualización de los principios éticos universales como la dignidad humana, la justicia social, el bien común y el bienestar compartido. Por eso, Ética en Acción busca convocar a un selecto grupo de líderes religiosos, teólogos, académicos, líderes empresariales y laborales, profesionales del desarrollo, y activistas para identificar los valores y la ética necesaria para dar respuestas a estos desafíos. Ética en Acción será guiada por un equipo fijo de participantes, y complementada por expertos invitados para cada tema en particular. El grupo se reunirá de 8 a 10 veces en un lapso de dos años.

### Encuentro en Alpbach

Ética en Acción celebrará su cuarta reunión del 21 al 22 de agosto en Alpbach, Austria, y será en colaboración con el Foro Europeo de Alpbach. El tema de este encuentro será el poder corporativo y la impunidad, o sea cómo una mala combinación entre la globalización y una ideología centrada en las ganancias permite a las poderosas empresas multinacionales evadir su responsabilidad hacia el bien común y los pobres, e imponer externalidades al resto de las partes interesadas (consumidores, proveedores, comunidades). El objetivo principal es entender cómo inducir desde adentro una responsabilidad corporativa entre las poderosas empresas internacionales. Se invitará al grupo fijo de Ética en Acción, además de expertos adicionales en este tema particular.

### Colaboración con el Foro Europeo de Alpbach

El Foro Europeo de Alpbach es una organización sin fines de lucro con sede en Austria, fundada en 1945. Se describe a sí misma en los siguientes términos:

*“El Foro Europeo de Alpbach (EFA, por sus siglas en inglés) es una plataforma interdisciplinaria para la ciencia, la política, los negocios, y la cultura. Fundado en 1945, el Foro Europeo de Alpbach anual y nuestros eventos a lo largo de todo el año, abordan las cuestiones socio-políticas relevantes de nuestro tiempo. Conectamos a los responsables de la toma de decisiones internacionales de todos los sectores de la sociedad con una audiencia interesada y con jóvenes comprometidos. Nuestro objetivo es crear un diálogo entre las distintas líneas generacionales, ideológicas y de otros tipos que nos dividen”.*

Cada año desde 1945, este grupo ha sido anfitrión de conferencias multi-semanales en la aldea tirolesa del alpe de Alpbach. El tema central del Foro para 2017 es “Conflicto y Cooperación”.

## PROGRAM

## Optional event: Sunday, August 20, 2017

19:00	<b>European Forum Alpbach session: Storytelling: from Conflict to Cooperation (Alpbach Hauptschule)</b> <i>Participants include:</i> <i>Cardinal John Onaiyekan, William Vendley, and Mohammad Sammak</i>
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## Day 1 – Monday, August 21, 2017

9:00	<b>Introduction and welcome</b> <i>Bishop Marcelo Sánchez Sorondo, Jeffrey Sachs</i>
9:15	<b>Follow-up from previous meetings</b> <i>Jacqueline Corbelli</i>
9:30	<b>Corporate power, corporate impunity, and the common good</b> <i>Jeffrey Sachs [20 min.], Zephyr Teachout [20 min.]</i>
10:10	Open discussion [20 min.]
10:30	<b>Ethics and the global financial crisis</b> <i>Sean Hagan [15 min.]</i>
10:45	Open discussion [15 min.]
11:00	Break
11:30	<b>Ethics of corporate responsibility</b> <i>Claus Dierksmeier [15 min.], Bishop Marcelo Sánchez Sorondo [15 min.], Owen Flanagan [7 min.], Kerry Kennedy [7 min.], Tony Annett [7 min.], Sean Hagan [7 min.], Joseph Mitterer [7 min.]</i>
12:35	Open discussion [20 min.]
12:55	Lunch
14:30	<b>Values and corporate responsibility for sustainable development</b> <i>Klaus Leisinger [20 min.], Veerabhadran Ramanathan [10 min.], Mari Pangestu [10 min.], Ram Fishman [10 min.], Virgilio Viana [10 min.], Bob Boisture [10 min.]</i>
15:40	Open discussion [20 min.]
16:00	Break
16:30	<b>Business perspectives on corporate responsibility</b> <i>Gilles Denoyel [15 min.], Mohammad Amersi [15 min.], Romy Hawatt [7 min.], Raza Jafar [7 min.], Steve Killelea [7 min.], Jonathan Rose [7 min.], Ingrid Hamm [7 min.], Christy Brown [7 min.], Clyde Tuggle [7 min.], Emanuel Riccabona [7 min.], Jacqueline Corbelli [7 min.]</i>
18:00	Open discussion [30 min.]
18:30	Dinner at Böglerhof Restaurant
20:00	<i>European Forum Alpbach plenary session:</i> <b>The Responsibility of Religion for Sustainable Development</b> (Elisabeth-Herz-Kremenak-Saal, Congress Centre Alpbach) <i>Moderator: TBD</i> <i>Panelists: Metropolitan Emmanuel Adamakis, Rev. Kosho Niwano, Anantanand Rambachan, Rabbi David Rosen, Bishop Marcelo Sánchez Sorondo, Shaykh Hamza Yusuf</i>
21:30	End of meeting

**Day 2 – Tuesday, August 22, 2017**

9:00	<b>Reflections on corporate responsibility in the context of a reconstructed virtue ethics</b> <i>William Vendley</i> [15 min.]
9:15	<b>Religious perspectives on corporate responsibility to the common good</b> <i>Cardinal John Onaiyekan</i> [15 min.], <i>Metropolitan Emmanuel Adamakis</i> [15 min.], <i>Rabbi David Rosen</i> [15 min.], <i>Fr. Dan Groody</i> [15 min.], <i>Fr. Dominik Markl</i> [15 min.]
10:30	Open discussion [30 min.]
11:00	Break
11:30	<b>Religious perspectives on corporate responsibility to the common good (cont'd)</b> <i>Shaykh Hamza Yusuf</i> [15 min.], <i>Mohammad Sammak</i> [15 min.], <i>Rev. Kosho Niwano</i> [15 min.], <i>Anantanand Rambachan</i> [15 min.]
12:30	Open discussion [30 min.]
13:00	Lunch
14:30	<b>Aligning corporate behavior with the common good—seeking practical solutions</b> <i>Jeffrey Sachs</i> [10 min.], <i>Ambassador Thomas Mayr-Harting</i> [10 min.], <i>Gilles Denoyel</i> [10 min.], <i>Mohamad Amersi</i> [10 min.], <i>Cardinal John Onaiyekan</i> [10 min.], <i>Zephyr Teachout</i> [10 min.]
15:30	Open discussion [30 min.]
16:00	Break
16:30	Presentation of draft statement and open discussion
17:30	End of meeting
18:15	Dinner at Roßmoos Restaurant
20:00	<i>European Forum Alpbach plenary session:</i> <b>Corporate Ethical Action for the Common Good</b> (Elisabeth-Herz-Kremenak-Saal, Congress Centre Alpbach) <i>Moderator: Emilio Galli-Zugaro</i> <i>Panelists: Claus Dierksmeier, Jonathan Rose, Jeffrey Sachs, Zephyr Teachout</i>
21:30	End of day

## LIST OF PARTICIPANTS

- ADAMAKIS Emmanuel** | H.E. Metropolitan, Vice President, Conference of European Churches, Paris (F)
- AL-SAMMAK Muhammad** | Dr., Secretary General, Islamic Christian National Dialogue Committee Lebanon (RL)
- AMERSI Mohamed** | Amersi Foundation (UAE)
- AMERSI Nadia** | Amersi Foundation (UAE)
- ANNETT Anthony** | Dr., Climate Change and Sustainable Development Advisor, Center for Sustainable Development, Columbia University, New York (USA)
- AZAMI Sharif** | Program Officer, The John E. Fetzer Institute, Kalamazoo (USA)
- BOISTURE Robert** | President and Chief Executive Officer, The John E. Fetzer Institute, Kalamazoo (USA)
- BOUGARY Eissa** | TV Producer, Zaytuna College, Berkeley (USA)
- BROWN Christina ‘Christy’** | Chair, Institute for Healthy Air, Water & Soil, Louisville (USA)
- CORBELLI Jacqueline** | Co-Founder, Chair and Chief Executive Officer, BrightLine Partners LLC, New York (USA)
- DENOYEL Gilles** | Former Deputy General Manager; Chief Risk Officer of HSBC France; President of International Institutional Relations for Europe, for group HSBC (F)
- DIERKSMEIER Claus** | Prof. Dr., Director, Weltethos-Institut, Tübingen; Academic Director, The Humanistic Management Centre (D)
- FISHMAN Ram** | Prof., Assistant Professor of Economics, George Washington University; Department of Public Policy, Tel Aviv University, Washington (USA)
- FLANAGAN JR. Owen** | Prof., Department of Philosophy, Duke University - Trinity College of Arts & Sciences, Durham (USA)
- GROODY Daniel G.** | C.S.C., Ph.D., Associate Professor of Theology, University of Notre Dame, Notre Dame (USA)
- HAGAN Sean** | General Counsel and Director of Legal Department, International Monetary Fund, Washington (USA)
- HAMM Ingrid** | Dr., Managing Director, Ingrid Hamm Consultants; Member of the Board, European Forum Alpbach Foundation, Stuttgart (D)
- HAWATT Romy** | Founder and Chief Executive Officer, Riana Group, Dubai (UAE)
- JAFAR Raza** | Chief Executive Officer, ENSHAA PSC, Dubai (UAE)
- KENNEDY Kerry** | President, Robert F. Kennedy Human Rights, Washington (USA)
- KILLELEA Steve** | Founder and Executive Chairman, Institute for Economics and Peace, Sydney (AUS)
- KORDESCH Ramona** | Dr., Zeppelin University - Center for Leadership in Civil Society; Founder and General Manager, Soecietas Futurae, Vienna, Friedrichshafen (D)
- LEISINGER Klaus Michael** | Prof. Dr. Dr. h.c., Founder and Chairman of the Board of Trustees, Foundation Global Values Alliance, Basel (CH)
- MARINO Gabriella** | Event Manager, Translator, Webmaster and Web Content Editor, Pontifical Academy of Sciences, Vatican City (V)
- MARKL Dominik** | Prof. straoord, Associate Professor, Pontifical Biblical Institute, Roma (I)
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- MAYR-HARTING Thomas** | Dr., Ambassador, Managing Director, MD III - Europe and Central Asia, Geographical, Multilateral and Global Affairs Departments, EEAS - European External Action Service, Brussels (B)
- MITTERER Josef** | Dr., Institute of Philosophy, Alpen-Adria University of Klagenfurt; Professor ret., Alpen-Adria-Universität Klagenfurt, Klagenfurt (A)

- NASH Valerie** | Chief of Staff, Religions for Peace International, New York (USA)
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- ONAIYEKAN John** | Card., Cardinal Archbishop, Archdiocese of Abuja, Abuja (WAN)
- PACULOR Sharon** | Special Projects Coordinator to the Director, Earth Institute, Columbia University, New York (USA)
- PANGESTU Mari Elka** | Prof., Senior Fellow in International and Public Affairs, Columbia University; former Minister of Trade of Indonesia (2004-2011) and Minister of Tourism and Creative Economy (2011-2014), New York (USA)
- RAMANATHAN Veerabhadran** | Prof. Dr., Distinguished Professor of Atmospheric and Climate Sciences, University of California, San Diego, La Jolla (USA)
- RAMBACHAN Anantanand** | Prof. Dr., Professor of Religion, St. Olaf College, Northfield (USA)
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- ROSE Jonathan F.P.** | Chief Executive Officer, Jonathan Rose Companies, Katonah (USA)
- ROSEN David | Rabbi** | International Director of Interreligious Affairs, American Jewish Committee, Jerusalem (IL)
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- SACHS Sonia** | MD Dr., Director of Health, Millennium Villages Project, Columbia University, New York (USA)
- SÁNCHEZ SORONDO Marcelo** | H.E., Bishop, Chancellor, The Pontifical Academy of Sciences and the Pontifical Academy of Social Sciences, Vatican City (V)
- STEENGARD GROSS Jennifer** | Founder, Chief Executive Officer, Blue Chip Foundation (USA)
- SUGINO Kyoichi** | Rev., Deputy Secretary General, Religions for Peace, New York (USA)
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- TUGGLE Clyde** | Vice President Global Communications, Coca-Cola, Atlanta (USA)
- VENDLEY William F.** | Dr., Secretary General, Religions for Peace International, New York (USA)
- VIANA Virgilio** | Prof., Director General, Amazonas Sustainable Foundation, Manaus – AM (BR)
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## **ETHICS IN ACTION ONLINE**

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